PRESENTERS

Lynn Parker Klees, MA, RDN, LDN, CDE,
  PAND State Regulatory Specialist

Jessica Royer-Colborn, RD, LDN
  PAND Public Policy Coordinator

Meg Rowe, MS, RD, LDN, FAND
  PAND Delegate and Chair of PAND Licensure Task Force

Jennifer Sporay, RDN-AP, CSO, LDN, CNSC
  PAND Consumer Protection and Licensure Coordinator

Milliron & Goodman Government Relations
  PAND’s Government Relations Firm
OBJECTIVES

1. Name Policy & Advocacy tools for members
2. Describe the PAND policy team structure
3. Name at least 2 items the PAND Policy team has worked on or tracked in FY2018 from the FY2018 update
4. Describe current status of licensure for PA dietitians
5. Grassroots advocacy: Identify own personal federal and state elected officials with whom meetings can be conducted and/or ACTION ALERTS can be sent
WHY ADVOCATE

“UNLESS someone like you cares a whole awful lot, nothing is going to get better. It’s not.”

- Dr. Seuss, The Lorax
WHY ADVOCATE

Milestones in Dietetics
1. 100 Years / Second Century
2. Nutrition coverage through Medicare
3. PA licensure for dietitians
WHO AND WHAT’S HERE TO HELP YOU

- AND & PAND Policy Team
- Eatright Weekly
- Public Policy Weekly News (PPWN)
- Academy Website [www.eatrightpro.org](http://www.eatrightpro.org)
  - Issue briefs
  - Talking points
  - Leave behinds
- ACTION Alerts
  - The hard work is done for you!

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So, on beyond Z!
It’s high time you were shown
That you really don’t know
All there is to be known.

(Dr. Seuss)

[izquotes.com](http://izquotes.com)
WHO AND WHAT’S HERE TO HELP YOU

• ACTION Alerts
WHO’S HERE TO HELP YOU

PAND Policy Team
- PAND President – Shawnee Kelly (2017-2018; Brigid Neary (2018-2019)
- Public Policy Coordinator (PPC) – Jessica Royer-Colborn
- State Policy Representative (SPR) – Jule Anne Henstenberg
- State Regulatory Specialist (SRS) – Lynn Parker Klees
- Consumer Protection & Licensure Coordinator (CPC) – Jennifer Sporay
- Reimbursement Representative (RR) – Amy Shepps
- Delegates – Susan Adams, Meg Rowe, & Angela Tetteris
- PAND PAC chair – Clancy Cash Harrison
- Your district Presidents and Public Policy Chairs

Can also be found on the PAND website
WHO’S HERE TO HELP YOU

District Presidents and Public Policy Chairs

- Central
  - President: Erin Long
  - Public Policy Chair and Co-Chair: Alyssa Joseph and Janel Zeigler
- Lehigh
  - Andrea Barnes
- Northeast
  - President: Margaret Brittain
  - Public Policy Chair: Louisa Dombloski
- Northwest
  - President: Terri Will
- Philadelphia
  - President: Colleen Tewksbury
  - Public Policy Chair and Co-Chair: Sam Calderone and Jennifer Lengyel
- Pittsburgh
  - President: Erin Pover
  - Public Policy Director and Co-Chairs: Patricia Harper, Sarah Trist, Lindsay Lee
WHAT’S THE TEAM BEEN UP TO?
FY2018 PAND POLICY & ADVOCACY UPDATE

Open Federal Items:

▪ Farm Bill
  ▪ Open action alert
  ▪ Advocacy Day Webinar topic; April 13th
  ▪ Farm bill is the Next Advocacy Day topic; April 24th but registration closes April 10th.
▪ Additional Farm Bill Advocacy Opportunities
  ▪ Retweet!
  ▪ Attend any in-district events
  ▪ Call members of congress and use the Action Alert as a talking point
  ▪ Op-Eds
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T)

Open Federal Items:
- Preventing Diabetes in Medicare
  - S.1299
  - H.R.3124
- Treat and Reduce Obesity
  - S.830
  - H.R.1953
FY2018 PAND
POLICY & ADVOCACY UPDATE (CON’T)

• Funded 2 PAND members to attend AND quarterly advocacy days (doubled improvement year-over-year)
  • Thank you to volunteers for attending: Patricia Harper & Jennifer Lengyel
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T)

• Created Public Policy Toolkit and posted on eatrightpa.org [here](#)
• Created a mechanism via Survey Monkey to easily track legislative visits
  ▪ Link posted on eatrightpa.org website [here](#)
  ▪ Very simple to fill out and submit. Only 13 short questions.
  ▪ As of March 24th there were 22 state representatives and senators and 1 federal representative visited (as recorded in Survey Monkey)
INFLUENCING FOOD AND NUTRITION POLICY IN PA

The AND Legislative, Public Policy Committee, and your state’s Public Policy Panel work hard to identify:

- legislative and regulatory opportunities
- build effective alliances
- maintain a presence with elected officials
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T)

Andrea Barnes
Zach Breeding
Ashley Breidenstein
Margaret Brittain
Julie Charnosky
Jamie Crecco
Justin Delasko

Thank you!
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T)

Lynn Parker Klees
Laura Kleiber
Lindsay Lee
Janet Little
Erin Pover
Katelyn Quick
Rikki Rabbin
Joan Risbano

Thank you!

Meg Rowe
Jessica Royer-Colborn
Kara Shifler
Jamie Talotta
Angela Tetteris
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T)

• SRS Lynn Parker Klees led PAND team to AND’s Public Policy Workshop (PPW) in June 2017

• Via committee leaders Meg Rowe, Lynn Parker Klees and Jule Anne Henstenburg: maintained adequate headway on drafting an update to PA’s dietitian licensure statute
PAND has attended meetings for the development of rules and regulations related to:

Act 128 (2016) – Naturopathic Doctor Registration Act

PAND is monitoring the following state bills for the 2017-2018 legislative session:

SB 834 (2017) – Naturopathic Doctor Licensure Bill.
This is a bill related to the practice of naturopathic medicine and providing for the issuance of licenses.

SB 780/HB 1648 – Senate and House Telemedicine/Telehealth Bills

HB 1617 – Licensure of Diabetes Educators Bill

HB 1688 – Pennsylvania Health Care Plan
This bill establishes a statewide comprehensive health care system called the Pennsylvania Health Care Plan.
FY2018 PAND POLICY & ADVOCACY UPDATE (CON’T) – CONSUMER PROTECTION & LICENSURE

• 2018 is a renewal year for LDNs
• Act 31 / child abuse training DUE AS PART OF RENEWAL
• New Website for PA Licensure renewal: PALS
Reporting

• Reminder: mechanism to report suspected cases of harm available on eatrightpa.org

The Pennsylvania Academy of Nutrition and Dietetics has developed a form for reporting incidences of LDN title misuse and harm to consumers. The form can be accessed at: https://www.surveymonkey.com/s/JXC28RP

• Criminal Charges and Disciplinary Action

Notification should be made online at: https://www.mylicense.state.pa.us/BPOAFormBuilder/Login_licensee.aspx.
Continuing Education Credits

• “…substantive learning experiences…relating to the field of nutrition and dietetics which are not designed for the public…”

• Case presentations, such as grand rounds or patient case studies.
• Academic coursework and IRB-approved research studies.
• Interactive workshops.
• Lecturers and seminars.
• Residency and Fellowship programs which are at the post baccalaureate level
• Act 31 Training

WHAT CAN YOU DO?

• Complete ACTION Alerts
• Schedule meetings with elected officials, attend town halls, be active in community events to which legislators visit. Unsure how? Start by reviewing the toolkit!
• “follow” your legislators on Facebook, Twitter, etc
• Sign up to receive your legislators’ electronic updates (weekly, biweekly, monthly; will vary)
• Attend PPW
• Attend quarterly advocacy days
• Donate to PAND-PAC and/or AND-PAC
• Be active in any district events
WHAT CAN YOU DO? (CON’T)

Tips from the experts:
▪ Presentation from Milliron & Goodman
WHAT DOES ADVOCACY LOOK LIKE?
ADVOCACY NEXT STEPS

ACTION Time:
1. Go to http://www.legis.state.pa.us/cfdocs/legis/home/findyourlegislator/
2. Type in your info
3. Email your federal representative, state senator, and state representative to jnr133@gmail.com
4. Of the submissions received by April 9th, three random drawings for a prize

Dr. Seuss: you’re off to great places. Today is your day! Your mountain is waiting. So... get on your way!